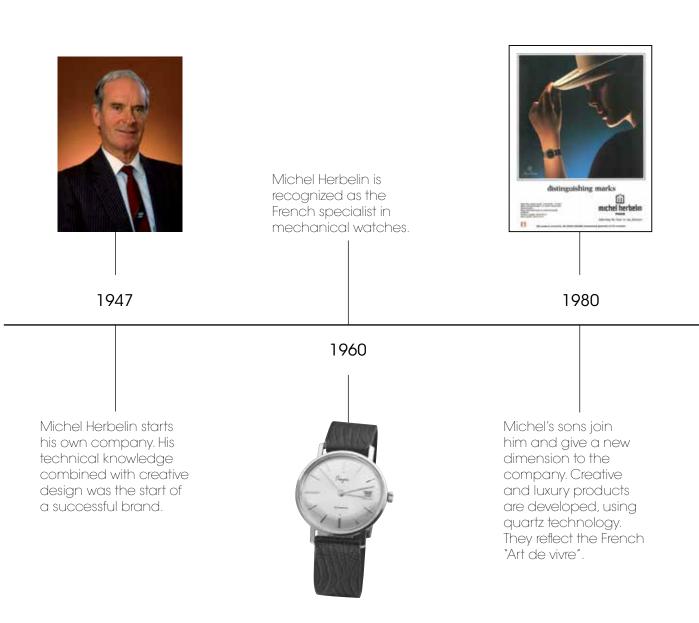


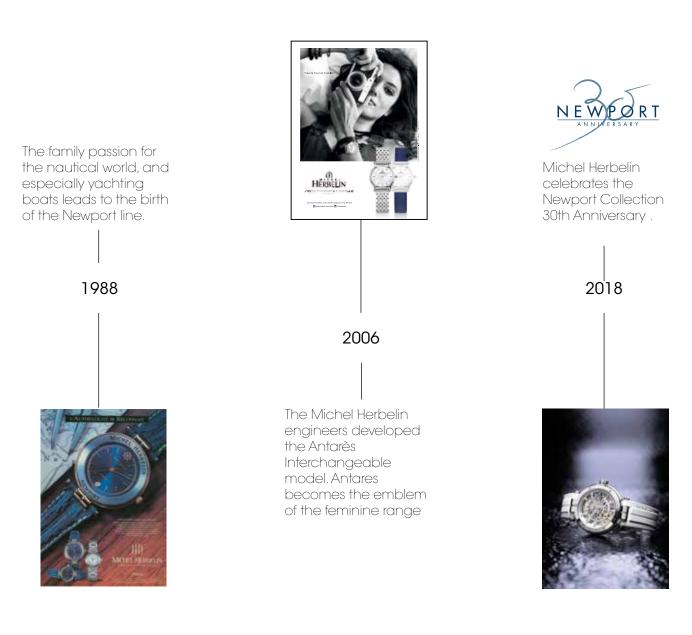




HISTORY

1947 saw the foundation of French Watchmaking company Michel Herbelin. Each watch carries a timeless design that reflects seven decades of a family passion. The brand has been passed down to 4 generations of the Herbelin family, who aspire to carry on with the successful legacy Michel Herbelin has become.





CRAFTMANSHIP

THE AFTER SALES SERVICE

Quality, Speed: reliability at the right price

- 2 year international guarantee on Quartz models
- 3 year international guarantee on Automatics
- 6 months free guarantee on all After Sales Service Interventions.
- Free links for metal bracelet adjustments on new watches.



STEP 1 Creative Idea and freehand drawing.



STEP 5 Control and adjustments



STEP 2 Final design



STEP 6 Assembly, quality control and watch setting

MICHEL HERBELIN USES THE FINEST MATERIALS

- Swiss made movements
- 316L stainless steel

- 316L stainless steel
 Sapphire crystal
 Diamond Top Wesselton (VS1)
 Genuine mother of pearl
 High grade PVD
 DLC coating (Diamond Like Carbon)
 Water resistant from 30 to 1000 meters



STEP 3 Technical drawing



STEP 7 Water resistance control



STEP 4 Prototypes and tests



4

STEP 8 The strap assembly





Michel Herbelin celebrates the Newport Collection 30th Anniversary with femininity.

The exquisite Ladies Newport Limited Edition with an exclusive Automatic Swiss Skeleton movement.



NEWPORT





LIMITED EDITION



7



The iconic Newport Collection launches two exclusive special edition Gents timepieces, celebrating its 30th birthday.

A masculine modernist reinterpretation of the Newport Design. Propelled towards the future by a comprehensive redesign, the Newport collection is setting sail for a new era.

• Limited numbered series of 300 for The Automatic Chronograph and 500 for the Automatic 3 hand analogue

NEWPORT





268/G65CB WR 100m Ø 43.5mm

LIMITED EDITION



1668/G14CB WR 100m Ø 41mm

LIMITED EDITION

NEWPORT CONNECT Sapphire Crystal Water resistant to 100 meters

THE NEWPORT CONNECT IS A MULTI-FUNCTIONAL SMART WATCH.

The watch has 3 main information elements; call or message notification, activity and sleep tracking. The watch vibrates and turns to point to the desired subject area when needed to keep the wearer in touch with all the physical and social demands that modern life throws at you.

The Newport Connect functions with the MMT-365 application, available for iOS and Android. Once it is downloaded onto the smartphone, it is possible via Bluetooth to monitor activity and sleep for the day, the week or the month, thanks to simple, easy to understand graphics.

NEWPORT CONNECT



PHONE FUNCTION

The PHONE function indicates calls in progress or missed calls. 1.As you receive a call, hands move under PHONE, and the watch vibrates.

2. In case you miss a call, hands will stay under PHONE to indicate it. To free the hands, press crown once.

ACTIVITY MODE

ACTIVITY mode records and indicates your daily physical activity. It must be activated when you wake up. In case you forget to activate it, the watch will do it automatically after 250 steps



SLEEP MODE

SLEEP mode records and indicates the quality of your sleep. It must be activated when going to bed.

WARNING: the watch must be worn or put under the pillow in order to work.







NOTIFICATIONS function shows the information received on your smartphone, as they were set up beforehand.





DUAL TIME FUNCTION

Once a second time zone is set up in the MMT app, press the crown 3 times to show it. Hands will go back to their former position after a few seconds

NEWPORT CONNECT Swiss Movement - Connected 316L - Stainless steel Sapphire Crystal





NEWPORT CONNECT







2017.GC/G14CA WR 50m Ø 41.5mm



2017.GC/TRG14CA WR 50m Ø 41.5mm









2017.LC/11CW WR 50m Ø 35mm

2017.LC/TR59CW WR 50m Ø 35mm



240

18

Precision watchmaking combined with attractive sportswear, the Newport collection offers a smart and sporty style. These models have been an integral part of the brand for 30 years, highlighting the Michel Herbelin style and demand for quality. Inspired by the portholes of transatlantic ships, the Newport is an invitation to adventure.

NEWPORT



36656/GN33 WR 100m Ø 42.5mm DLC



36656/TR14 WR 100m Ø 42.5mm DLC



36656/42 WR 100m Ø 42.5mm







36656/AN44 WR 100m Ø 42.5mm





36696/B35 WR 100m Ø 42.5mm



36696/B44 WR 100m Ø 42.5mm

NEWPORT











36654/TR14 WR 100m Ø 40.3mm



Swiss Movement 316L - Stainless steel Sapphire Crystal







12255/35 WR 100m Ø 38.5mm



12285/B35 WR 100m Ø 38.5mm

NEWPORT







18264/AP15BL WR 50m Ø 38mm



18264/AP05GO WR 50m Ø 38mm

NEWPORT LADIES Swiss Movement 316L - Stainless steel Sapphire Crystal



NEWPORT LADIES



33696/B59 WR 100m Ø 34mm



33696/BTR59 WR 100m Ø 34mm







33656/TR59GR WR 100m Ø 34mm



Swiss Movement 316L - Stainless steel Sapphire Crystal











18266/BT59 WR 100m Ø 33.5m

NEWPORT LADIES













CAP CAMARAT Swiss Movement 316L - Stainless steel Sapphire Crystal



CAP CAMARAT



14245/B15 WR 100m Ø 34.5mm



14245/B59 WR 100m Ø 34.5mm



14245/BTR59 WR 100m Ø 34.5m





37645/B15 WR 100m Ø 42mm



37645/B14 WR 100m Ø 42mm

CAP CAMARAT



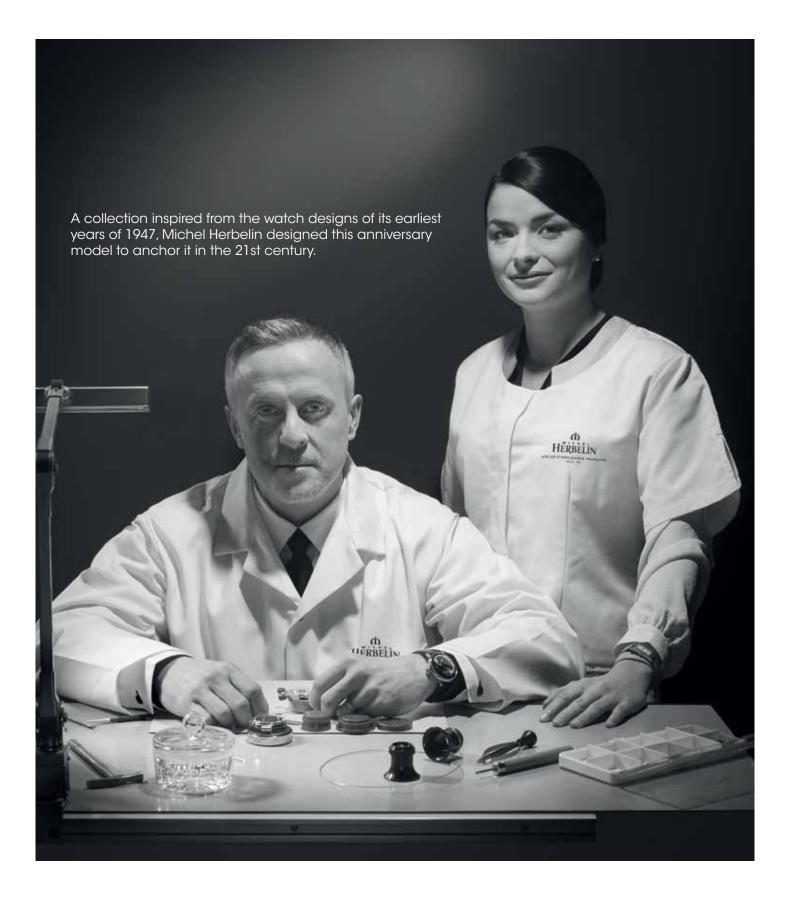
12245/B15 WR 100m Ø 40.5mm



12245/B12 WR 100m Ø 40.5mm

INSPIRATION 1947 Swiss Movement - Mechanical 316L - Stainless steel Plated in 20-micron Yellow Gold (Selected models) Sapphire Crystal





INSPIRATION 1947



18247/11GO Ø 40mm



18247/PR11GO Ø 40mm

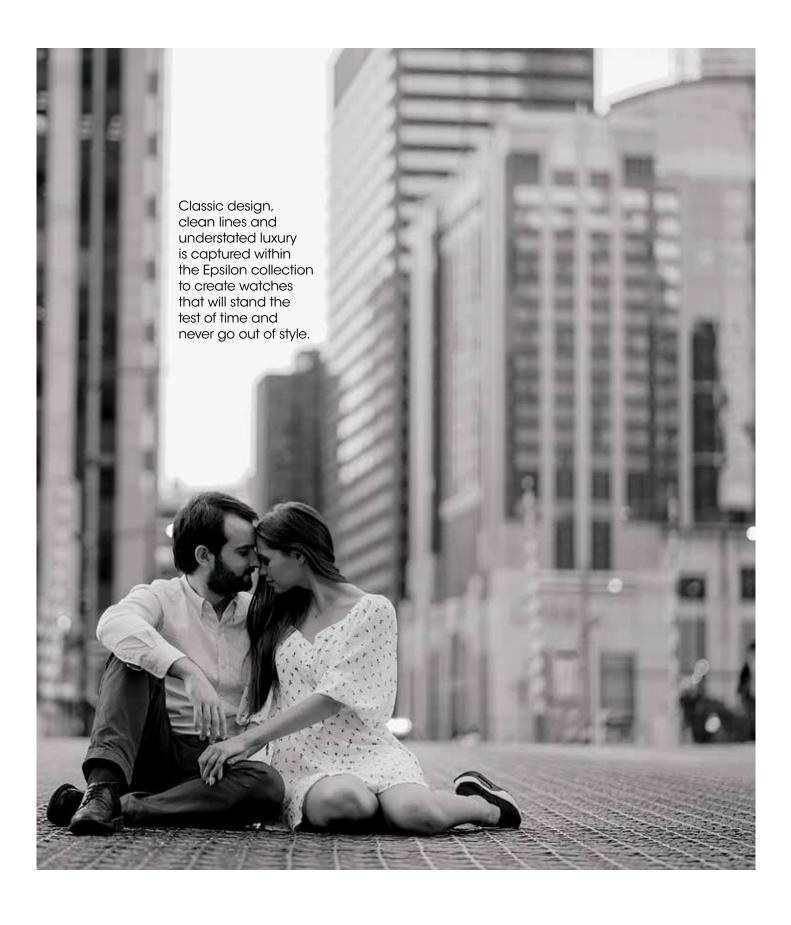


18247/11B Ø 40mm



18247/15B Ø 40mm

EPSILON Swiss Movement 316L - Stainless steel Sapphire Crystal









Swiss Movement 316L - Stainless steel Sapphire Crystal



19416/B01 Ø 38mm



19416/BT01N Ø 38mm



19416/BP01N Ø 38mm











17116/BP01N Ø 28mm

EPSILON



19416/B11 Ø 38mm



19416/BT11 Ø 38mm



19416/BP11 Ø 38mm



17116/B11 Ø 28mm







17116/BP11 Ø 28mm













The Citadine collection proves that a watch can be both stylish and practical - perfect for everyday wear. Trendy yet sophisticated, this collection offers simplistic designs and a variety of colour options to accompany the modern day metropolitan man or woman in any City-setting they may find themselves in.



19515/15B Ø 38.7mm





19515/21B Ø 38.7mm

16915/29B Ø 30.5mm

Swiss Movement 316L - Stainless steel Sapphire Crystal



19515/PR15BL Ø 38.7mm



19515/15 Ø 38.7mm

















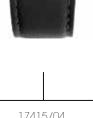
19515/01 Ø 38.7mm

19515/PR01MA Ø 38.7mm









17415/04 Ø 36mm





Swiss Movement 316L - Stainless steel Sapphire Crystal



19515/01

Ø 38.7mm







16915/01 Ø 30.5mm





CITADINE LACE



16915/69RO Ø 30.5mm



16915/PR69BL Ø 30.5mm





16915/69SV Ø 30.5mm

16915/PR69GO Ø 30.5mm

AMBASSADES Swiss Movement 316L - Stainless steel Sapphire Crystal

Entrata Instantantant Each watch in this collection carries a classic design that takes one back in time, while modern elements are added to give each timepiece a youthful soul. A timeless piece for the modern day person, Ambassades is a true ambassador of Michel Herbelin's mantra.



12250/B25 WR 50m Ø 41mm 12250/BTR14 WR 50m Ø 41mm

12250/BTR12 WR 50m

Ø41mm



Swiss Movement Polished Stainless steel High Grades PVD Sapphire Crystal

> Brought to life by the style of the 70's, the M-Band collection adds a hint of nostalgia to a superbly modern timepiece that is fully in tune with today's trends. Classic timepieces with emphasized metal bracelets and a subtle touch of glamour on the dials – no wonder it is one of South Africa's favourites!

M-BAND





17056/BT19 Ø 28mm











Swiss Movement Polished Stainless steel High Grades PVD Sapphire Crystal



17056/B62 Ø 28mm



17056/BTR62 Ø 28mm



45

M-BAND





Swiss Movement Polished Stainless steel High Grades PVD Sapphire Crystal











17082/BTR62 Ø 31mm

M-BAND











17082/BP63 Ø 31mm CÂBLE

Swiss Movement Polished Stainless steel High Grade Gold PVD Sapphire Crystal



CÂBLE



19415/B62 Ø 31.5mm



19415/B59 Ø 31.5mm









19415/BT59 Ø 31.5mm

19415/BTR59 Ø 31.5mm



Swiss Movement Polished Stainless steel High Grade Gold PVD Sapphire Crystal





17125/B62 Ø 26mm

17125/BT12 Ø 26mm

CÂBLE











17125/BT4R59 Ø 26mm

SCANDINAVE Swiss Movement Polished Stainless steel High Grade Gold PVD Sapphire Crystal



SCANDINAVE







17418/B19 Ø31mm





17418/BPR19 Ø31mm





SALAMBO



17410/B59 Ø 22.5mm

17410/BT11 Ø 22.5mm





Swiss Movement Polished Stainless steel Genuine Leather Straps in various colours Sapphire Crystal

The Antares Collection is resolutely feminine, elegant and versatile. Antares pays tribute to every woman. Its interchangeable patent system enables the wearer to change her look as she wishes, with a simple click-and-lock system which requires no tools. Colourful or neutral – the choice is there!





COF.17447/BT08G Ø 30mm



COF.17447/B29BL Ø 30mm





COF.17443/B01GO Ø 29mm







COF.17048/B01SO Ø 20x29mm

COF.17448/01NG Ø 19x32.2mm





BRAC.17048.18/A



BRAC.17048.25



BRAC.17048.78/A



BRAC.17048.19/A



BRAC.17048.39/A



BRAC.17048.69



BRAC.17048.30



BRAC.17048/A



BRAC.17048.68





17447/BT08G Ø 30mm





17447/29BLT Ø 30mm











18247/PR11GO Ø 40mm



268/G65CB WR 100m Ø 43.5mm

LIMITED EDITION







Ground Floor, Block G, PINMILL FARM, 164 Katherine Street, Sandown. PO Box 650052, Benmore 2010.

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