

LIBERTÉ

ÉTERNITÉ

FIABILITÉ



MICHEL
HERBELIN

ATELIER D'HORLOGERIE FRANÇAISE

DEPUIS 1947

CATALOGUE 2020

The brand's history

For more than 70 years, our French watchmaking studio is constantly evolving.

We invite you to discover the new models of our iconic Newport collection, totally revamped and highlighted by 3 Automatic Limited Edition. Its legendary and unique style, was inspired by the portholes of the transatlantic ships, a tribute to the passion of the Herbelin family for sailing.

Our Newport ambassadors Xavier Pincemin (French chef) and Guillaume Guerbois (world champion of mixology) continue to share important values for Michel HERBELIN such as: Independence, passion, transmission, quality and know-how.

New ambassadors joined the Herbelin team to give a new impulse to the Antarès collection: Emilie Grison and Sophie Dorn, two influencers who perfectly fit with French women style. To emphasize this partnership, we reveal a new watch case set with hat will captivate fans of exquisite elegance. Sparkling and inspiring, these ambassadors reflect perfectly the antarès style, with a large variety of colours and materials, in single or wrap around straps.

MICHEL HERBELIN, A MAN IN MOTION

The story began in the cradle of French watchmaking, in Charquemont, a village nestled in the heart of the Jura mountain range. Michel HERBELIN's parents had intended for their son to take over the family business, but he could only dream of precision mechanics. Against his parents' wishes, he began to study watchmaking.

After spending several years in a local watch factory, whose products did not live up to his high quality standards, and fuelled by the ambition to restore traditional French watchmaking to its former glory, he took the bold step of starting a new venture... his venture.

Michel HERBELIN opened his own studio on the top floor of his parents' house in Charquemont and began to create his first watches at the age of 26.

STANDARDS IN MOTION

It was not by chance that Michel HERBELIN named his first watch "IMPEC" in 1947. He clearly wanted to communicate his dreams and ambitions: to create elegant watches that worked perfectly - "impeccable" watches. He relied on French and Swiss suppliers based in the Charquemont area to give his customers flawless watches.

In 1965, given the success of his collections, he decided to create his eponymous brand. IMPEC became Michel HERBELIN.



IN PERPETUAL MOTION SINCE 1947

The brand has managed to make it through 70 years all by staying faithful to its original values. All of its watches are designed, assembled by hand and inspected in the brand's Franche-Comté workshops and promote the same philosophy : the creation of timepieces that are designed to last, all the while respecting artisanal know-how and adding a touch of French elegance. At Baselworld 2017, Michel Herbelin entered the digital era with the Newport Connect. At Baselworld 2018, the new generation of Newport watches made its appearance, with a style that is more modern and discreet, but one that continues to be marked by the brand's DNA.

PERPETUATING THE MOTION

Bringing passion to time was Michel's profession for over 40 years. It was therefore only natural that he passed on his passion for watchmaking to his two sons Jean-Claude and Pierre-Michel, who joined him in his venture. It was at this time that quartz first made an appearance. While some saw this as a sign that French watchmaking would weaken, Michel HERBELIN and his sons viewed it as an amazing opportunity to unleash the creativity of their designers and to take on the challenges of the future. The passing down of know-how is an essential value at Michel HERBELIN. Today, three of the founder's grandchildren now ensure the success of the family business. Their creativity and expertise has given the brand new momentum.

The brand's know-how

A MICHEL HERBELIN WATCH - TEN KEY CHAPTERS, ONE DESIRE : CREATE TO LAST

• CHAPTER 1 : INSPIRATION

... Behind every creation, there is inspiration and imagination, a knowing blend of architecture and fashion. Freehand drawings around a table, papers that are rubbed out, crumpled up and scribbled on. Doubts, convictions and anecdotes. Intuitive visions, ideas gleaned from Michel the founder's archives...

• CHAPTER 2 : CREATION

Once the designer has defined the scope of their inspiration, they must find the creative idea that best expresses that territory. This idea can be expressed in words, or it can take the form of a concrete freehand drawing.

• CHAPTER 3 : DESIGN

The designer must study the smallest details, define the proportions and give an idea of the volume, colours and materials. The watch begins to come to life.

• CHAPTER 4 : THE TECHNICAL DRAWING

The calibre-designer, the true architect of the watch, produces the technical drawings while faithfully following the specifications.

• CHAPTER 5 : THE PROTOTYPE

The artisan watchmaker first inspects then assembles the components by hand to build the prototype of the new model. It will then be modified several times to meet the aesthetic and technical criteria defined by the designers. Only when the prototype is deemed to be impeccable can production be launched.

• CHAPTER 6 : ADJUSTMENT AND INSPECTION

Before assembling and starting the watch, each component is painstakingly inspected and adjusted to ensure that they work perfectly.

• CHAPTER 7 : ASSEMBLY AND STARTING THE WATCH

At every moment - from placing the dial on the movement to casing-up and hand-fitting - each watch is painstakingly inspected to ensure perfect operation. The watch is started and comes to life - a magical moment.

• CHAPTER 8 : CHECKING THE WATER-RESISTANCE

Each watch is individually tested. The tests are carried out under pressurised and depressurised conditions, for values that correspond to depths of 30 to 1000 metres.

• CHAPTER 9 : ATTACHING THE STRAP

This is the final touch, the moment when the watch really comes into its own. Leather, metal, beads : to each watch its own style and personality.

• CHAPTER 10 : OPERATIONAL TESTS

Every watch is examined by the expert hands and watchful eyes of the artisan watchmakers of the production workshop to check its technical and aesthetic characteristics. Nothing is left to chance.



Craftmanship

THE AFTER SALES SERVICE

QUALITY, SPEED: RELIABILITY AT THE RIGHT PRICE

- 2 year international guarantee on Quartz models
- 3 year international guarantee on Automatics
- 6 months guarantee on all After Sales Service Interventions.
- 2 Free links for metal bracelet adjustments on new watches.

MICHEL HERBELIN USES THE FINEST MATERIALS

- Swiss made movements
- 316L stainless steel
- Sapphire crystal
- Diamond Top Wesselton (VS1)
- Genuine mother of pearl
- High grade PVD
- Water resistant from 30 to 300 meters

THE COLLECTION

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NEWPORT AUTOMATIC



The iconic Newport Collection launched two exclusive special edition Gents timepieces, celebrating its 30th birthday in 2018.

A masculine modernist reinterpretation of the Newport Design, bringing modernity to the brand.

TECHNICAL SPECIFICATIONS

268 : Automatic Movement Sellita 13 1/4 SW 510

Decorated, See-through case back

1668 : Automatic Movement ETA2824-2

See-through case back

1868 : Automatic Movement Sellita SW 400-1

See-through case back

NEWPORT AUTOMATIC

Swiss Movement - Automatic
316L - Stainless steel
Sapphire Crystal
Water resistant 100 m.



1868/SQG15CB
WR 100m
Ø 41mm

**LIMITED EDITION
NUMBERED MODELS
EXCLUSIVE SKELETON MOVEMENT**



268/G65CB
WR 100m
Ø 43.5mm

**LIMITED EDITION
NUMBERED MODELS**



1668/G14CB
WR 100m
Ø 41mm

**LIMITED EDITION
NUMBERED MODELS**

NEWPORT



Inspired by portholes of transatlantic ships and provided with a strong personality, Newport is the iconic model of Michel HERBELIN

TECHNICAL SPECIFICATIONS

12288 : Swiss Quartz Movement

14288 : Swiss Quartz Movement

37688 : Swiss Chrono Quartz Movement RONDA 5040-D

Swiss Movement - Quartz

316L - Stainless steel

Titanium PVD

Sapphire Crystal

Water resistant 100 m.

NEWPORT CHRONO

Swiss Movement - Quartz
316L - Stainless steel
Titanium PVD
Sapphire Crystal
Water resistant 100 m.



37688/AG65
WR 100m
Ø 43mm



37688/AG44
WR 100m
Ø 43mm



37688/42G0
WR 100m
Ø 43mm



37688/35CB
WR 100m
Ø 43mm



37688/G33TCA
WR 100m
Ø 43mm

NEWPORT

Swiss Movement - Quartz

316L - Stainless steel

Titanium PVD

Sapphire Crystal

Water resistant 100 m.



12288/AG45
WR 100m
Ø 40.50mm



12288/AG44
WR 100m
Ø 40.50mm

NEWPORT CLASSICS CHRONO

Swiss Movement - Quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 100 m.



37654/AP08GO

WR 100m

Ø 40mm



37654/AP04GO

WR 100m

Ø 40mm

NEWPORT CLASSICS

Swiss Movement - Quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 50 m.



12254/AP05GO

WR 50m

Ø 39mm



12254/AP01GO

WR 50m

Ø 39mm

NEWPORT CLASSICS QUADRANT

Swiss Movement - Quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 50 m.



18264/AP11GO
WR 50m
Ø 38mm



18264/AP15BL
WR 50m
Ø 38mm



18264/AP05GO
WR 50m
Ø 38mm

NEWPORT CLASSICS LADIES

Swiss Movement - Quartz
316L - Stainless steel
Sapphire Crystal
Water resistant 100 m.



33696/B59
WR 100m
Ø 34mm



33696/BTR59
WR 100m
Ø 34mm



33656/TR59GR
WR 100m
Ø 34mm

NEWPORT CLASSICS
LADIES

Swiss Movement - Quartz
316L - Stainless steel
Sapphire Crystal
Water resistant 50 m.



18384/B89
WR 50m
Ø 34mm

Diamond



18384/BT89
WR 50m
Ø 34mm

Diamond



18384/BTR89
WR 50m
Ø 34mm

Diamond

NEWPORT CLASSICS LADIES

Swiss Movement - Quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 50 m.



18384/B29
WR 50m
Ø 34mm



18384/BT29
WR 50m
Ø 34mm



18384/BTR29
WR 50m
Ø 34mm

CAP CAMARAT



Taking its name from the wild location in the south of France; Cap Camarat is sporty and elegant with a sculptured design

TECHNICAL SPECIFICATIONS

12245 : Swiss Quartz Movement

14245 : Swiss Quartz Movement

37645 : Quartz Chrono 12 1/2 Ronda 5040 D

316L - Stainless steel

Sapphire Crystal

Water resistant 100 m.

CAP CAMARAT

Swiss Movement - Quartz
316L - Stainless steel
Sapphire Crystal
Water resistant 100 m.



14245/B15
WR 100m
Ø 34.5mm



14245/B59
WR 100m
Ø 34.5mm



14245/BTR59
WR 100m
Ø 34.5mm

CAP CAMARAT

Swiss Movement - Quartz Chrono

316L - Stainless steel

Sapphire Crystal

Water resistant 100 m.



37645/B15
WR 100m
Ø 42mm



37645/B14
WR 100m
Ø 42mm

CAP CAMARAT

Swiss Movement - Quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 100 m.



12245/B15
WR 100m
Ø 40.5mm



12245/B12
WR 100m
Ø 40.5mm

TROPHY



With a subtle mix between land and sea, Trophy is the all-purpose timepiece for gents looking for adventure, dressing their wrists with personality

TECHNICAL SPECIFICATIONS

12260 : Swiss Quartz Movement

1660 : Automatic Movement Sellita 11 1/2 SW200-1 BAS 0

316L - Stainless steel

Sapphire Crystal

Screwed-down crown

Water resistant 300 m.

TROPHY

Swiss Movement - Quartz

316L - Stainless steel
Sapphire Crystal
Screwed-down crown
Water resistant 300 m.



12260/15B
WR 300m
Ø 42mm



12260/AN14B
WR 300m
Ø 42mm

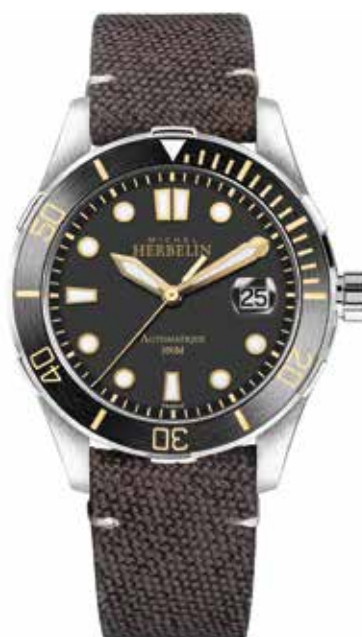
TROPHY AUTOMATIC

Swiss Movement - Automatic

316L - Stainless steel
Sapphire Crystal
Screwed-down crown
Water resistant 300 m.



1660/45B
WR 300m
Ø 42mm



1660/ATN14
WR 300m
Ø 42mm

INSPIRATION



With this retro look and the finesse of every detail, Inspiration draws from the lines of the mythical case created by Michel HERBELIN himself, back in the 50s.

TECHNICAL SPECIFICATIONS

12747 : Swiss Movement Quartz

18247 : Swiss Movement Quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 30 m.

INSPIRATION

Swiss Movement - Quartz
316L - Stainless steel
Sapphire Crystal
Water resistant 30 m.



12747/AP15G0
Ø 38mm



12747/PR15BL
Ø 38mm

INSPIRATION

Swiss Movement - Quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 30 m.



18247/11GO
Ø 40mm



18247/PR11GO
Ø 40mm

INSPIRATION

Swiss Movement - Quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 30 m.



18247/11B
Ø 40mm



18247/15B
Ø 40mm

EPSILON



Extra slim and delicate, the Epsilon collection is a perfect example of know how combined with elegance

TECHNICAL SPECIFICATIONS

17116 : Swiss Quartz Movement

19406 : Swiss Quartz Movement

19416 : Swiss Quartz Movement

316L - Stainless steel

Sapphire Crystal

Water resistant 30 m.

EPSILON

Swiss Movement - Quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 30 m.



17116/B89
Ø 28mm

Diamond



17116/BT89
Ø 28mm

Diamond



17116/BP89
Ø 28mm

Diamond

EPSILON

Swiss Movement - Quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 30 m.



19416/B01N
Ø 38mm



19416/BT01N
Ø 38mm



19416/BP01N
Ø 38mm



17116/B01N
Ø 28mm



17116/BT01N
Ø 28mm



17116/BP01N
Ø 28mm

EPSILON

Swiss Movement - Quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 30 m.



19416/BT11
Ø 38mm



19416/BP11
Ø 38mm



17116/B11
Ø 28mm



17116/BT11
Ø 28mm

Swiss Movement - Quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 30 m.



19416/B15
Ø 38mm



17116/B15
Ø 28mm



19416/BT14N
Ø 38mm



19416/BP14N
Ø 38mm

EPSILON

Swiss Movement - Quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 30 m.



19406/01N
Ø 38mm



19406/15BL
Ø 38mm



19406/11GO
Ø 38mm



19406/P11GO
Ø 38mm



19406/P01N
Ø 38mm

CITADINE



Natural elegance and sobriety,
a chic watch, to be worn anytime.

TECHNICAL SPECIFICATIONS

16915 : Swiss Movement quartz

17415 : Swiss Movement quartz

19515 : Swiss Movement quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 30 m.

CITADINE

Swiss Movement - Quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 30 m.



19515/PR14
Ø 38.7mm



19515/15
Ø 38.7mm



19515/PR15BL
Ø 38.7mm

Swiss Movement - Quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 30 m.



19515/15B
Ø 38.7mm



19515/21B
Ø 38.7mm



16915/29B
Ø 30.5mm



16915/PR59B
Ø 30.5mm

CITADINE

Swiss Movement - Quartz

316L - Stainless steel

Sapphire Crystal

Water resistant 30 m.



17415/04
Ø 36mm



19515/PR01MA
Ø 38.7mm



12443/P01
Ø 34mm



16845/P01
Ø 26mm

EQUINOXE



Curved lines and a touch of modernity
for this classic yet elegant collection

TECHNICAL SPECIFICATIONS
18397 : Swiss Quartz Movement
316L - Stainless steel
Sapphire Crystal
Water resistant 30 m.

EQUINOXE

Swiss Movement - Quartz
316L - Stainless steel
Sapphire Crystal
Water resistant 30 m.



18397/29B
Ø 34mm



18397/PR29B
Ø 34mm



18397/PR29GR
Ø 34mm

M-BAND



Classic timepieces with emphasized metal bracelets and a subtle touch of glamour on the dials – no wonder it is one of South Africa's favourites!

TECHNICAL SPECIFICATIONS

Swiss Quartz Movement

316L Stainless steel

Gold and Rose Gold PVD

Sapphire Crystal

Water resistant to 30m

M-BAND

Swiss Movement - Quartz
316L Stainless steel
High Grade Gold PVD
Sapphire Crystal
Water resistant 30 m.



17056/B19
Ø 28mm



17056/BT19
Ø 28mm



17056/BTR19
Ø 28mm



17056/BP19
Ø 28mm

M-BAND

Swiss Movement - Quartz

Stainless steel
High Grade Gold PVD
Sapphire Crystal
Water resistant 30 m.



17056/B62
Ø 28mm



17056/BTR62
Ø 28mm



17056/BT62
Ø 28mm



17056/BP63
Ø 28mm

M-BAND

Swiss Movement - Quartz

Stainless steel
High Grade Gold PVD
Sapphire Crystal
Water resistant 30 m.



17082/B09
Ø 31mm



17082/BTR02
Ø 31mm



17082/BTR19
Ø 31mm



17082/BT59
Ø 31mm

M-BAND

Swiss Movement - Quartz

Stainless steel
High Grade Gold PVD
Sapphire Crystal
Water resistant 30 m.



17082/B62
Ø 31mm



17082/B64
Ø 31mm



17082/BTR62
Ø 31mm

M-BAND

Swiss Movement - Quartz

Stainless steel

High Grade Gold PVD

Sapphire Crystal

Water resistant 30 m.



17082/BT62
Ø 31mm



17082/BP64
Ø 31mm



17082/BP63
Ø 31mm

CABLE



Inspired from San Francisco, its Golden Gate and Cable Cars, this watch combines both steel and noble materials to create a genuine jewel

TECHNICAL SPECIFICATIONS

Swiss Quartz Movement

316L Stainless steel

Gold and Rose Gold PVD

Sapphire Crystal

Water resistant to 30m

CABLE

Swiss Movement - Quartz

Stainless steel

High Grade Gold PVD

Sapphire Crystal

Water resistant 30 m.



19415/B62
Ø 31.5mm



19415/B59
Ø 31.5mm



19415/BT62
Ø 31.5mm



19415/BT59
Ø 31.5mm

CABLE

Swiss Movement - Quartz

Stainless steel

High Grade Gold PVD

Sapphire Crystal

Water resistant 30 m.



17125/B62
Ø 26mm



17125/BT12
Ø 26mm

CABLE

Swiss Movement - Quartz

Stainless steel

High Grade Gold PVD

Sapphire Crystal

Water resistant 30 m.



17125/BT59
Ø 26mm



17125/BT62
Ø 26mm



17125/BT4R59
Ø 26mm

SCANDINAVE



Scandinave, a refined jewel watch, it's characterized by its simplicity and its minimalist curves

TECHNICAL SPECIFICATIONS

17408 - 17418 : Swiss Quartz Movement

Stainless steel

High Grade Gold PVD

Sapphire Crystal

Water resistant 30 m

SCANDINAVE

Swiss Movement - Quartz

Stainless steel

High Grade Gold PVD

Sapphire Crystal

Water resistant 30 m.



17408/B19
Ø 26mm



17408/BPR19
Ø 26mm



17408/BT52
Ø 26mm



17408/BP53
Ø 26mm

SCANDINAVE

Swiss Movement - Quartz

Stainless steel
High Grade Gold PVD
Sapphire Crystal
Water resistant 30 m.



17418/BTR52
Ø 31mm



17418/BPR52
Ø 31mm



17418/B52
Ø 31mm



17418/BT52
Ø 31mm



17418/BP53
Ø 31mm

SCANDINAVE

Swiss Movement - Quartz

Stainless steel

High Grade Gold PVD

Sapphire Crystal

Water resistant 30 m.



17418/B19
Ø 31mm



17418/BTR19
Ø 31mm



17418/BPR19
Ø 31mm

SALAMBO



Both discreet and elegant, the Salambo collection matches all the trends

TECHNICAL SPECIFICATIONS

17413 : Swiss Quartz Movement

Swiss Movement - Quartz

Stainless steel

High Grade Gold PVD

Sapphire Crystal

Water resistant 30 m.

SALAMBO

Swiss Movement - Quartz

Stainless steel

High Grade Gold PVD

Sapphire Crystal

Water resistant 30 m.



17413/B29
Ø 26mm



17413/B62
Ø 26mm



17413/BT62
Ø 26mm



17413/BT59
Ø 26mm



17413/BP63
Ø 26mm

ANTARES

INTERCHANGEABLE



This collection is a true fashion accessory, as it offers the possibility of adapting the watch to the individual own style in just one click, thanks to its patented change strap system

TECHNICAL SPECIFICATIONS

Swiss Movement - Quartz

Stainless steel

Genuine Leather Straps in various colour

Sapphire Crystal

Water resistant 30 m.

ANTARES

INTERCHANGEABLE STRAPS

Swiss Movement - Quartz

Stainless steel

Genuine Leather Straps in various colour

Sapphire Crystal

Water resistant 30 m.



COF.17443/B19NB
Ø 29mm



COF.17447/BT08G
Ø 30mm



COF.17447/B29BL
Ø 30mm



COF.17443/B01GO
Ø 29mm



COF.17443/01NT
Ø 29mm



COF.17448/01NG
Ø 19x32.2mm

BRACELETS

INTERCHANGEABLES

BRACELET SIMPLE
SINGLE LENGTH STRAP



BRAC.17048.02



BRAC.17048.20



BRAC.17048.23



BRAC.17048.18



BRAC.17048.19/A



BRAC.17048.30



BRAC.17048.25



BRAC.17048.39/A

BRACELETS

INTERCHANGEABLES

BRACELET SIMPLE
SINGLE LENGTH STRAP



BRAC.17048./T



BRAC.17048/A

BRACELETS

INTERCHANGEABLES

BRACELET SIMPLE
DOUBLE LENGTH STRAP



BRAC.17048.76/A



BRAC.17048.78/A



BRAC.17048.69/A



BRAC.17048.68/A

ADVERTISING VISUAL OPTIONS

LIBERTÉ ÉTERNITÉ FIABILITÉ*



* Vryheid Ewigkennendheid Betroubaarheid

MICHEL HERBELIN
ATELIER D'HORLOGERIE FRANÇAISE
— DEPUIS 1947 —

www.michel-herbelin.co.za | Verskaffernavrae: (011) 448 2210
f Michel Herbelin South Africa @mherbelin



Newport Dames Horlosie



18384/B29
WR 100m
Ø 34mm

LIBERTÉ ÉTERNITÉ FIABILITÉ*



* Liberty Eternity Reliability

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f Michel Herbelin South Africa @mherbelin



Newport Ladies Diamonds



18384/BTR89
WR 100m
Ø 34mm
Diamond

ADVERTISING VISUAL OPTIONS



*Liberty Eternity Reliability

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Michel Herbelin South Africa @mherbelin



37688/AG44
WR 100m
Ø 43mm



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Michel Herbelin South Africa @mherbelin



37688/AG65
WR 100m
Ø 43mm

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NEWPORT DIAMOND





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NEWPORT



LUXCO

IMPORTERS (PTY) LTD

Ground Floor, Block G, PINMILL FARM, 164 Katherine Street, Sandown.
PO Box 650052, Benmore 2010.

Telephone: 011 - 448 2210
Main Fax: 011 - 448 2218
Internal Sales and After Sales Fax: 011 - 448 2217
Website: www.luxco.co.za

Directors

Managing Director

Russell Hopkins
rh@luxco.co.za

Financial Director

Jakov Shishler
js@luxco.co.za

Marketing and Sales

General Manager

Lynne Anderson
083 455 4421
la@luxco.co.za

National Sales Manager

Gary Hopkins
082 332 6601
gh@luxco.co.za

Brand Manager

Hilton Rens
082 444 4662
hr@luxco.co.za

Logistics Manager

Naz Thazool
011 - 448 2210
nt@luxco.co.za

After Sales

Nicola Wileman

011 - 448 2210
nf@luxco.co.za

Zaida Choonara

011 - 448 2210
zc@luxco.co.za

Accounts

Motti Shishler

ms@luxco.co.za

Social Media



Michel Herbelin South Africa



@mherbelinsa